


## Jaipal: a successful poultry entrepreneur

### Personal information of the farmer

<b>Name</b>	Jaipaul	
<b>Parentage</b>	S/o Sh. Rattan Chand	
<b>Address</b>	Village Lachipur, Kathua, District: Kathua	
<b>Mobile No.</b>	9858658460	

Jaipal a youth of village Lachipur has been working as a landless labour in the agricultural fields/construction sites etc. He is 32 years old and has a formal education upto matric. He has past experiences of the rearing the poultry birds but no formal training in poultry farming. He was provided training on the scientific methods of poultry feeding, breeding, management and economics along with marketing inputs on the sale of the marketable birds, so as to earn maximum profit out of the enterprise.



### Economic analysis of progress made by Jaipal

Annual Income before starting the backyard Poultry	Rs. 84,000 (@ Rs. 350 for 20 days each month)
Improvement in the income status after setting up the Backyard Poultry unit	
<b>1<sup>st</sup> year</b>	
Total no of birds	100
Income from selling the 50 male birds @ Rs 400/bird after 5 months of age	Rs. 20,000
Income from selling 1000 eggs @ Rs. 7 each	Rs. 7,000
Total Income	Rs. 27,000
Total Income (Skilled Labour + Backyard Poultry)	1,11,000
<b>2<sup>nd</sup> Year</b>	
Total no of birds	100
Income from selling the 50 male birds @ Rs 450/bird after 5 months of age	Rs. 22,500
Income from selling 1000 eggs @ Rs. 8 each	Rs. 8,000
Total Income	Rs. 30,500
Total Income (Skilled Labour + Backyard Poultry)	1,14,500